## **TCM Consultants**

<u>Team Member Name</u>	<u>Year</u>	<u>Major</u>
Member 1 Christina Barajas	Sophomore	Hotel and Restaurant Management
Member 2 Tristan Brink	Sophomore	Hotel and Restaurant Management
Member 3 Matthew Espinoza Member 4 Cristopher Padilla	Sophomore Sophomore	Hotel and Restaurant Management Hotel and Restaurant Management

Advisor(s): Kevin Anthony Topic: The Power of Tourism To Address the Challenges of Poverty Audience: International Hospitality Investors

## Sustainable Development Goal

**<u>SDG #1</u>** No Poverty: End poverty in all its forms everywhere.

## **Executive Summary**

We are project planners for TCM Consultants and we develop strategies for development of tourism products in impoverished communities. We are addressing a group of investors to accept our proposition to build a resort in Punta Gorda, Honduras, to grow the local economy and address the needs of the impoverished community of the indigenous Garifuna people. Employees of our tourism product would earn a median yearly wage averaging 12,000 dollars a year exceeding the Hondurian median of \$1649. Our tourism development will be a 60 room 4 star accommodation with a restaurant employing 40 full time employees. Our proposal to end poverty includes addressing the non-monetary root causes of poverty by the enhancement of local educational facilities, foster vocational acumen, preservation of the local culture and environment. This proposition would come from designing a product that would give tourists from around the globe a pleasurable and memorable experience that will create a profitable return for investors.

The tourism industry is a rich export, attracting revenue and resources from outside the community. This project is a prototype that would create a model for future projects that would attract financial investments into third world countries with large groups of indigenous people. In our future endeavors, TCM Consultants hopes you will join us to create synergy with impoverished communities and investors.